

# **PJ CHALLENGE '09**

## **BLOGGERS "K" ARNIVAL**

Date : 20<sup>th</sup> June 2009 (Saturday)

Time : 10am to 5pm (Registration starts from 9am to 10am)

Venue : Lobby & Level 4, Jaya33, Jalan Semangat, Petaling Jaya

The PJ Challenge'09 "Bloggers Karnival" would see Kaspersky Lab introducing Kaspersky Friends & Fan Klub (K-Klub). Kaspersky's own community for Kaspersky fans with one common interest - their passion for Kaspersky Lab's products.

We are giving away Limited Edition Kaspersky First Day Covers to commemorate the visit of Eugene Kaspersky, founder of Kaspersky Lab, to Malaysia in September 2009 for any new K-Klub members signed during the Karnival. These Kaspersky First Day Covers can be endorsed by The Man himself during the meet and great fans session in September 2009, thereby enhancing its value!

The first 100 early birds who register as Kaspersky Friends & Fan Klub members during the Karnival would also receive a Special Gift from Kaspersky Lab! Isn't that awesome?!

### **About the Karnival Activities:**

#### **Colouring Contest:**

Kids! Let your true Colours and Creativity shine! Join us by splashing your creativity in our colouring contest Show the adults your true colours! Hurry up as we have limited space of 80 participants per category ( Category A: Ages 7-9; Category B: Ages: 10-12 )!

#### **Capture Carnival Moments:**

Have a good eye for photography? Capture an interesting moment at the Karnival and share it with us! You could be one of the lucky ones to walk away with a smile and a prize!

#### **Find your Match:**

Coming alone? Worry not! Sign up for a chance to meet that special someone! Find your Viral Mate at the Karnival and come on over to redeem a mystery gift!

#### **Treasure Hunt:**

Put your treasure hunting skills to the test with our Treasure Hunt activity. Complete the clues and be on your way to opening up your mystery prize! Register your team of four (4) now! Participation is limited to 40 teams!